



CHES Mobile Health Names New Chief Executive Officer, Updates Name and Brand

CHES Mobile Health names Hans Morefield CEO and updates the company brand and name to reflect the expansion of the A-CHES platform to includes advanced enterprise analytics and benchmarking.

Rochester, NY December 11, 2017 Hans Morefield joins CHES Mobile Health, Inc. as the newly-named chief executive officer, bringing a depth of corporate, start-up and consulting healthcare experience to the helm of the addiction and relapse prevention technology company.

“We are very excited to have Hans on the team,” says Chris Wilkins, founder and current chief executive officer. “His unique blend of experience gives us a tremendous platform for elevating CHES and taking us into a new phase of growth and development.”

Morefield comes to CHES after serving as vice president of population health and care coordination for Experian Health, where he led a team responsible for delivering the CareCertainty platform to ACOs, health plans and risk-bearing health systems nationwide. Previously, he spent almost 15 years with SCI Solutions, as senior vice president, strategic development, where he was responsible for product management and strategic partnerships for the leading SaaS vendor for enterprise scheduling and community-wide order/referral management.

“I couldn’t be more pleased to join CHES at this pivotal time,” says Morefield. “Substance abuse is a national epidemic, and joining a company at the forefront of providing innovative technology to combat relapse is more than a career move, this is a mission. CHES has been successful at designing and implementing practical solutions that have proven themselves, and I’m excited to continue that work to scale the platform working with payers, providers and addiction support services locally and globally.”

With Morefield’s arrival, CHES Mobile Health will go forward as CHES Health, incorporating a new brand representing the expansion of the A-CHES platform to include robust analytics and benchmarking capabilities critical to managing substance use disorder (SUD) populations. Morefield assumed the leadership role on December 1, 2017. Wilkins will transition to a strategic advisory role, supporting CHES and its customers by applying his nationally-recognized experience in recovery service management.

About CHES Health

CHES Health creates innovative solutions designed at the intersection of science, technology and recovery. Founded by nationally recognized substance abuse researcher Dr. Dave Gustafson, CHES developed A-CHES, the leading evidence-based relapse prevention technology. By integrating A-CHES into treatment plans, clinicians, case managers and coaches can best support those in recovery with access to predictive relapse analytics, condition-specific content and access to live support, reducing relapse by 50 percent while decreasing costs and saving lives. Founded in 2014, CHES Health has quickly positioned itself as a leader in the mHealth space, receiving recognition from the Substance Abuse and Mental Health Services Administration’s National Registry of Evidence-based Programs and Practices (NREPP), the Journal of Substance Abuse and the Surgeon General. To learn more about CHES Health, and the A-CHES platform visit www.ches.health.



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