

# **ACHESS MOBILE PRIVACY POLICY**

## **PRIVACY POLICY MODEL FOR MOBILE APPLICATIONS**

This privacy policy governs your use of the software application ACHESS (“Addiction Comprehensive Health Enhancement Support System”) for mobile devices that was created by CHES Mobile Health, Inc..The Application is designed to provide ongoing support and relapse prevention to people recovering from alcohol-use disorders after they leave treatment. ACHESS is based on self-determination theory, which posits that satisfying three fundamental needs contributes to an individual’s adaptive functioning: being perceived as competent, feeling related to others, and feeling internally motivated and not coerced in one’s actions. The functionality of ACHESS supports these three needs. For 20 years, self-determination theory has guided the development of CHES systems for chronic conditions including cancer, asthma, and HIV-AIDs. More than 15 randomized trials have shown the effectiveness of CHES systems in improving quality of life for users. A peer reviewed article appeared in JAMA in the Spring of 2013.

### **What information does the Application obtain and how is it used?**

#### **User Provided Information**

The Application obtains the information you provide when you download and register the Application.

We may also use the information you provided us to contact you from time to time to provide you with important information, required notices and marketing promotions.

#### **Automatically Collected Information**

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device’s unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

## **Does the Application collect precise real time location information of the device?**

This Application does collect precise information about the location of your mobile device but geofencing features have to be manually shared by the user, sharing his or her location using our "High Risk Location" feature.

## **Do third parties see and/or have access to information obtained by the Application?**

We will not share any information with any third parties unless required by law.

## **We may disclose User Provided and Automatically Collected**

**Information:** as required by law, such as to comply with a subpoena, or similar legal process; when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request; with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

If CHESS Mobile Health, Inc. is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.

## **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, at [support@chessmh.com](mailto:support@chessmh.com).

## **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 4 (four) years and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at [support@chessmh.com](mailto:support@chessmh.com) and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

## **Children**

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [support@chessmh.com](mailto:support@chessmh.com). We will delete such information from our files within a reasonable time.

## **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

## **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy [www.chessmh.com/achess](http://www.chessmh.com/achess). You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by Insert the link of the version history on Docracy, available under.

## **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the State of New York. If you reside outside the State of New York, your information will be transferred, processed and stored there under State of New York privacy standards.

## **Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [support@chessmh.com](mailto:support@chessmh.com).